

Hockey NB Junior Commission

New Junior Franchise Business Plan

1. Board of Directors

<u>Position</u>	<u>Name</u>	<u>Phone #</u>
President	_____	_____
Secretary	_____	_____
Treasurer	_____	_____
HCR Registrar	_____	_____

2. Team Staff

Position	Name	Certification	Phone #
Coach	_____	_____	_____
Assistant Coach	_____	_____	_____
Trainer	_____	_____	_____
G.M.	_____	_____	_____

3. Sponsors

Name	Contact Person	Phone #
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

4. Arena _____
Confirmed Ice Time _____

5. Other Planned Fundraising Activities (please list below or on separate sheet of paper)

Junior Team Franchise Business Plan

Board of Directors

- President signs Team Application for Membership
- Secretary signs Team Application for Membership
- Treasurer
- Registrar responsible for all Hockey Canada Registry team/member requirements

Board is responsible to

- Ensure viability of franchise (short and long-term)
- Only for off-ice team activities
- Minimum of 3 person, 2 of whom shall not be members of team staff
- Submit annually HNB team application for membership, HNB team fees to Hockey NB
- RETURNING TEAM submit annual budget, league fees to league.

Team Staff

- Coach(s) certification requirement
- Assistant coach(s) certification requirement
- Trainer certification requirement
- General Manager Liaison between Board and team staff

New Team Applications

- Submit business plan (application /board of directors/budget) to Junior Commission
- Submit sponsor contact names, contact information, letters of intent
- Junior Commission verifies all aspects of business plan and makes recommendation to league
- League votes to accept new franchise

Juitor Team Budget

Revenues			
	Player fees		
	Sponsor Financial donation		
	Gate revenue		
	Fundraising		
	. 50/50		
	. Chuck – a- puck		
	. Game promotion		
	Advertising (Programs)		
TOTAL REVENUE			\$

Expenses			
	<i>HNB fees</i>		
	. Team membership		
	. Player Insurance		
	. Coach membership		
	. Bench membership		
	. Bench insurance		
	. Affiliation		
	. Inter-Branch transfers		
	. Don Johnson Cup Assessment		
	<i>League Fees</i>		
	. Membership		
	. Performance bond		
	. Franchise fee		
	<i>Game Fees</i>		
	. Ice		
	. Referees		
	. Game officials		
	. Music		
	. Promotions (Fan Appreciation Exp.)		
	. Security		
	. Program/posters.tickets		
	<i>Player expenses</i>		
	. Sweater lettering		
	. Sweater/pants/socks/bags		
	. Travel (bus/gas/meals)		
	. Pucks		
	. Laces/tape		
	. Water bottles		
	. Skate sharpening		
	. Track suits/jackets/hats		
	. Toiletry bags		
	<i>Coach expenses</i>		
	. Telephone/email		

	. Gas		
	. Coach board		
	. Certification clinic fees		
	<i>Trainer expenses</i>		
	. Trainer kit		
	. Medical kit		
	. Certification clinic fees		
TOTAL EXPENSES			\$