



U18 AAA Female Franchise Application Package

Hockey New Brunswick's U18AAA Female teams participate in the Maritime Major Female Hockey League.

The MMFHL is hosted and governed by Hockey Nova Scotia and features U18AAA Female teams from Nova Scotia and New Brunswick in a 28-game regular season schedule. The MMFHL has been in existence since 2009 and the Hockey New Brunswick U18 AAA teams have been participating in the league since 2018.

The New Brunswick teams also participate in a year-end Provincial Championship to earn the right to compete for the Atlantic and National U18 AAA Female Championships.

Hockey New Brunswick will award a U18 AAA Female franchise to a successful applicant in each of the four Elite Hockey Zones.

Application Process

Applications will be accepted until March 31, 2022 at 4:00PM.

Application package to be submitted by email to the Hockey New Brunswick office – bbailey@hnb.ca

HNB will appoint a Franchise Committee to award and oversee the franchises. The Franchise Committee will review and score applications as well as monitor franchise performance.

Each application shall include a primary contact person complete with telephone number/email for any correspondence regarding their application.

Applicants will be contacted to arrange an interview with the Franchise Committee. Interviews will be independently scored by each Franchise Committee member. A maximum of three members of the applicant's Executive may participate in the interview.

If there are any questions raised during the application period or changes made to application guidelines, all applicants will be notified.

Questions can be directed to Brogan Bailey, Director of High Performance and Events at (506)453-0864 or bbailey@hnb.ca.

Franchise Guidelines

Governing Documents

Team boundaries, team composition, coach standards, player movement and affiliation shall be as per the Hockey New Brunswick Elite Hockey Commission Constitution and Elite Hockey Operations Manual.

Both documents can be found at <https://www.hnb.ca/en/minor-hockey/elite-hockey>

Regular season play shall be as per the Maritime Major Female Hockey League governance - https://nsfhl.ca/uploads/nsfhl/source/0/Policies/F20-3_MMFHL_Governance.pdf

Provincial Championship shall be as per the New Brunswick AAA Hockey Association Constitution - https://nbfemaleaaaahockey.com/league_info.php

Applicants shall familiarize themselves with all governing documents and how each impacts the operation of the franchise.

All team's shall remain property of Hockey New Brunswick and therefore subject to all of HNB's governing documents. The successful applicant will be granted the right to operate that team for the term of the agreement.

Term

Franchise will be awarded for a three-year term. The Franchise Committee will conduct a performance review of each active Franchise at the end of each season. Franchise is renewable at the end of term at the discretion of the Franchise Committee.

Franchise Executive

Each applicant group shall have a Franchise Executive that consists of a minimum of:

President – responsible for overall operation of Franchise and communication with the Franchise Committee

Treasurer – responsible for franchise funds and submission of season budget/year end financial statement

Registrar – responsible for player registration/coach certification liaison with Elite Hockey Registrar.

Application shall include names, contact information, hockey/administration experience, and Criminal Record Check for each member of the Executive.

Coaching Staff

Application shall include names, coach certifications & experience for each member of coaching staff. If coaching staff has not yet been selected, outline process for recruiting coaching staff.

Arena Facilities

Application shall include name, address and ice commitment for home arena as well as practice arena(s).

Financial

Application shall include annual operating budget on attached template. Include any sponsorship commitments.

Franchise will be responsible to submit a season budget to the Franchise Committee by September 30 each season and a year-end financial statement to the Franchise Committee by April 30 each season.

Player Recruitment/Retention

Application shall include any strategies/initiatives that will be utilized to recruit top-level players in their respective zones and keep those players in the U18AAA program.

Community

Application shall provide an overview of the host community/area. Identify potential opportunities to be involved in local community and/or local minor hockey associations.

Identify availability of billet homes for out of town players and education options for those players.

Team Name

Application shall identify team name and 3 choices of jersey colors.

Franchise Performance Bond

A Franchise Performance Bond in the amount of \$1500.00 shall be submitted with the application.

Failure of successful applicant to meet Franchise Guidelines at any time during the term will result in forfeiture of Franchise Performance Bond and loss of franchise.

Franchise Performance bond shall be in the form of certified cheque or bank draft payable to Hockey New Brunswick.

For applications that are not accepted, Franchise Performance Bonds will be returned in full.